Reject Inference, "quantization", interactions, logistic regression trees, and bonuses

Adrien Ehrhardt

#### Mission Lane, 08/03/2022







 $\approx$  2016-2019: "CIFRE" PhD student at Inria (consortium of French labs, like CNRS, but specialized in Applied Maths) and Crédit Agricole Consumer Finance (consumer loans).





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 $\approx$  2020-now: Machine Learning Engineer at Crédit Agricole S.A. & Associate Professor at École Polytechnique.



## Collaborators



#### Christophe Biernacki



Vincent Vandewalle



Elise Bayraktar



Xuwen Liu



Minh Tuan Nguyen



Cléa Laouar

Job	Home	Time in job	Family status	Wages	Repayment
Craftsman	Owner	20	Widower	2000	1
?	Renter	10	Common-law	1700	0
Engineer	Starter	5	Divorced	4000	1
Executive	By work	8	Married	2700	0
Office employee	Renter	12	Married	1400	NA
Worker	By family	2	?	1200	NA

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Craftsman	Owner	20	Widower	2000	1
?	Renter	10	Common-law	1700	0
Engineer	Starter	5	Divorced	4000	1
Executive	By work	8	Married	2700	0
Office employee	Renter	12	Married	1400	NA
Worker	By family	2	?	1200	NA

- 1. Discarding not financed applicants
- 2. Feature selection
- 3. Discretization / grouping
- 4. Interaction screening
- 5. Segmentation
- 6. Logistic regression fitting

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?	Renter	10	Common-law	1700	0
Engineer	Starter	5	Divorced	4000	1
Executive	By work	8	Married	2700	0
Office employee	Renter	<u>)1</u> 2	Married	1400	NA
Wørker	By_family	2	1	1200	NA

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Job			Family status	Wages	Repayment
Craftsman			Widower	2000	1
?			Common-law	1700	0
Engineer			Divorced	4000	1
Executive			Married	2700	0
Office employee	Renter	12	Married	1400	NA
Worker	By_family	2	1	1200	NA

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Job			Family status	Wages	Repayment
Craftsman			Widower	]1500;2000]	1
?			Common-law	]1500;2000]	0
Engineer			Divorced	]2000;∞[	1
Executive			Married	]2000;∞[	0
Office employee	Benter	12	Married	1400	NA
Worker	By_family	2	1	1200	NA

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Job			Family status	Wages	Repayment
?+Low-qualified			?+Alone	]1500;2000]	1
?+Low-qualified			Union	]1500;2000]	0
High-qualified			?+Alone	]2000;∞[	1
High-qualified			Union	]2000;∞[	0
Office employee	Benter	12	Married	1400	NA
Worker	By_family	2	1	1200	NA

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Job			Family status x Wages		Repayment
?+Low-qualified			?+Alone × ]1500;2000]		1
?+Low-qualified			Union x ]1500;2000]		0
High-qualified			?+Alone x ]2000;∞[		1
High-qualified			Union x ]2000;∞[		0
Office employee	Renter	12	Married 1400		NA
Worker	By_family	2	1200		NA

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Job			Family status × Wages	Repayment
?+Low-qualified			?+Alone × ]1500;2000]	1
?+Low-qualified			Union × ]1500;2000]	0
High-qualified			?+Alone × ]2000;∞[	1
High-qualified			Union x ]2000;∞[	0
Office employee	Benter	J2	Married 1400	NA
Worker	By_family	\$	7 1200	NA

- 1. Discarding not financed applicants
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Job			Family status × Wages	Score	Repayment
?+Low-qualified			?+Alone × ]1500;2000]	225	1
?+Low-qualified			Union × ]1500;2000]	190	0
High-qualified			?+Alone × ]2000;∞[	218	1
High-qualified			Union × ]2000; $\infty$ [	202	0
Office employee	Benter	J2	Married 1400	NA	NA
Worker	By_family	2	1/ 1200	NA	NA

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Random variables:  $\boldsymbol{X}, \boldsymbol{Y}, \boldsymbol{Z}$ .

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#### Observations

 $\begin{array}{ll} {\pmb x} = (x_1, \ldots, x_d) & \text{characteristics,} \\ x_j \in \mathbb{R} \text{ or } \{1, \ldots, l_j\} & e.g. \text{ rent amount, job, } \ldots, \\ y \in \{0, 1\} & \text{good or bad,} \\ z \in \{f, nf\} & \text{financed or not financed.} \end{array}$ 

Random variables: X, Y, Z.

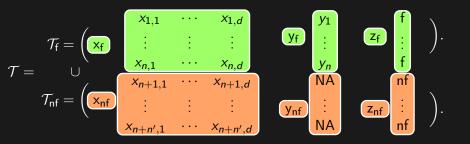
#### Observations

$$\begin{split} & \boldsymbol{x} = (x_1, \dots, x_d) & \text{characteristics,} \\ & x_j \in \mathbb{R} \text{ or } \{1, \dots, l_j\} & e.g. \text{ rent amount, job, } \dots, \\ & y \in \{0, 1\} & \text{good or bad,} \\ & z \in \{f, nf\} & \text{financed or not financed.} \end{split}$$

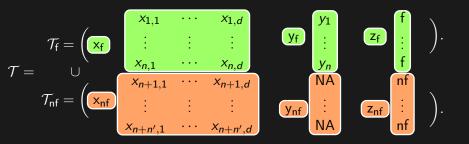
#### Samples

$$\begin{split} \mathcal{T}_{f} &= (\mathsf{x}_{f},\mathsf{y}_{f},\mathsf{z}_{f}) \quad \textit{n-sample of financed clients,} \\ \mathcal{T}_{nf} &= (\mathsf{x}_{nf},\mathsf{z}_{nf}) \quad \textit{n'-sample of not-financed clients,} \\ \mathcal{T} &= \mathcal{T}_{f} \cup \mathcal{T}_{nf} \quad \text{observed sample,} \\ \mathcal{T}_{c} &= \mathcal{T} \cup \mathsf{y}_{nf} \quad \text{complete sample.} \end{split}$$

The observed data are the following:

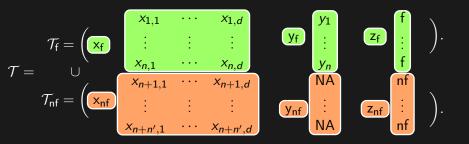


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*Credit Scoring* aims at estimating p(y|x) in the form of a simple parametric model  $p_{\theta}(y|x)$  such as logistic regression:

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*Credit Scoring* aims at estimating p(y|x) in the form of a simple parametric model  $p_{\theta}(y|x)$  such as logistic regression:

$$\ln rac{p_{m{ heta}}(1|m{x})}{1-p_{m{ heta}}(1|m{x})} = (1,m{x})'m{ heta}.$$

**Reject Inference** 

Feature quantization

Segmentation: logistic regression trees

Missing data imputation

Carbon risk

NLP for extra-financial reports

Conclusion and future work

# Reject Inference

## Reject Inference: industrial setting



% Effectifs

mechanism at Crédit Agricole Consumer Finance

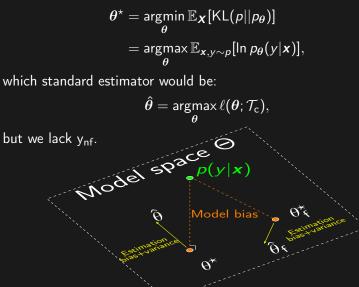
Figure: Proportion of "final" lending decisions for CACE France

The industry traditionally fits a Logistic regression using only modelling constraint financed clients (fixed parameter space  $\Theta$ ): convenience and lack of better procedure  $\hat{\theta}_{f} = \operatorname{argmax}_{\theta} \ell(\theta; \mathcal{T}_{f}) = \sum_{i=1}^{n} \ln p_{\theta}(y_{i} | \mathbf{x}_{i}),$ which asymptotically approximates:

$$oldsymbol{ heta}_{\mathsf{f}}^{\star} = \mathop{\mathrm{argmin}}_{oldsymbol{ heta}} \mathbb{E}_{oldsymbol{X}}[\mathsf{KL}(p||p_{oldsymbol{ heta}})|Z = \mathsf{f}].$$

## Reject Inference: industrial setting

Oracle to be approximated:



1. "Oracle": 
$$\sqrt{n+n'}(\hat{\theta}- heta_{opt}) \xrightarrow[n,n'\to\infty]{\mathcal{L}} \mathcal{N}_{d+1}(0,\Sigma_{ heta_{opt}})$$

2. Current methodology:  $\sqrt{n}(\hat{\theta}^{f} - \theta_{opt}^{f}) \xrightarrow[n \to \infty]{\mathcal{L}} \mathcal{N}_{d+1}(0, \Sigma_{\theta_{opt}^{f}}^{f})$ 

<sup>&</sup>lt;sup>1</sup>Zadrozny, "Learning and evaluating classifiers under sample selection bias". 12/56

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2. Current methodology:  $\sqrt{n}(\hat{\theta}^{f}-\theta_{opt}^{f}) \xrightarrow[n,r\to\infty]{\mathcal{L}} \mathcal{N}_{d+1}(0,\Sigma_{\theta}^{f})$ 

What follows will only hold for "local" model which output depends asymptotically only on p(y|x), such as logistic regression<sup>1</sup>.

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It can be shown that Bayesian classifiers, SVMs, decision trees are "global" learners  $^{1}\!\!.$ 

<sup>&</sup>lt;sup>1</sup>Zadrozny, "Learning and evaluating classifiers under sample selection bias". 12/50

Due to the financing mechanism, labels y are not MCAR. Let  $\{p_{\phi}(z|\mathbf{x}, y)\}_{\phi \in \Phi}$  denote this hidden financing mechanism (as a parametrized family).

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Combining financing and credit-worthiness probability distributions:

$$p_{\gamma}(y, z | \mathbf{x}) = \underbrace{p_{\theta(\gamma)}(y | \mathbf{x})}_{\text{GCA}} \underbrace{p_{\phi(\gamma)}(z | \mathbf{x}, y)}_?.$$

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To estimate  $\gamma$ , we could rely on Maximum Likelihood theory:

$$\ell(\boldsymbol{\gamma};\mathcal{T}) = \sum_{i=1}^{n} \ln p_{\boldsymbol{\gamma}}(y_i,\mathsf{f}|\boldsymbol{x}_i) + \sum_{i=n+1}^{n+n'} \ln \sum_{y \in \{0,1\}} p_{\boldsymbol{\gamma}}(y,\mathsf{nf}|\boldsymbol{x}_i).$$

No free lunch: financial or statistical investment to make. Because no test-sample  $\mathcal{T}^{\text{test}}$  is available from  $p(\mathbf{x}, y)$ , we cannot resort to error-rate criteria: Error $(\mathcal{T}^{\text{test}}) = \frac{1}{|\mathcal{T}^{\text{test}}|} \sum_{i \in \mathcal{T}^{\text{test}}} \mathbb{I}(\hat{y}_i \neq y_i)$ . No free lunch: financial or statistical investment to make. Because no test-sample  $\mathcal{T}^{\text{test}}$  is available from  $p(\mathbf{x}, y)$ , we cannot resort to error-rate criteria: Error $(\mathcal{T}^{\text{test}}) = \frac{1}{|\mathcal{T}^{\text{test}}|} \sum_{i \in \mathcal{T}^{\text{test}}} \mathbb{I}(\hat{y}_i \neq y_i)$ .

We should use information criteria on the observed data  ${\mathcal T}$  such as:

$$\mathsf{BIC}(\hat{\gamma};\mathcal{T}) = -2\ell(\hat{\gamma};\mathcal{T}) + \mathsf{dim}(\Gamma) \ln n,$$

where  $\hat{\boldsymbol{\gamma}} = \operatorname{argmax}_{\boldsymbol{\gamma}} \ell(\boldsymbol{\gamma}; \mathcal{T})$ , to compare models.

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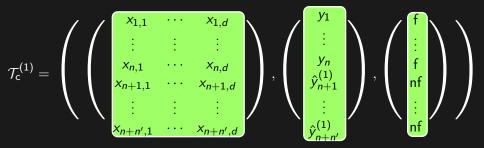
where  $\hat{\gamma} = \operatorname{argmax}_{\gamma} \ell(\gamma; \mathcal{T})$ , to compare models.

It requires to precisely state the models  $\{p_{\gamma}(y, z | \mathbf{x})\}_{\Gamma}$  that compete and their underlying assumptions.

## Reject Inference: strategies

We gathered 6 so-called Reject Inference methods from the literature that aim at re-injecting  $x_{nf}$  into the estimation procedure of  $\theta$ .

They usually resemble EM-like algorithms:



Can we reinterpret these empirical methods in the missing data and information criterion frameworks and / or expose their implicit modelling steps?

Estimate  $\hat{\theta}_{f} = \operatorname{argmax}_{\theta} \ell(\theta; \mathcal{T}_{f})$ , infer for  $n + 1 \leq i \leq n + n'$ :

 $\hat{y}_i = p_{\hat{\theta}_f}(1|\boldsymbol{x}_i),$ 

<sup>&</sup>lt;sup>2</sup>Nguyen, <u>Reject inference in application scorecards</u>.

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and re-estimate  $\theta$  using the resulting  $\mathcal{T}_{c}$ . For  $1 \leq j \leq d$ :

$$rac{\partial \sum_{i=n+1}^{n'+n} \sum_{y_i=0}^1 p_{\hat{oldsymbol{ heta}}_{\mathrm{f}}}(y_i|oldsymbol{x}_i) \ln(p_{oldsymbol{ heta}}(y_i|oldsymbol{x}_i))}{\partial heta_j} = 0 \Leftrightarrow oldsymbol{ heta} = \hat{oldsymbol{ heta}}_{\mathrm{f}},$$

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such that:

$$\underset{\boldsymbol{\theta}\in\Theta}{\operatorname{argmax}}\sum_{i=n+1}^{n'+n}\sum_{y_i=0}^1p_{\hat{\theta}_{\mathsf{f}}}(y_i|\boldsymbol{x}_i)\ln(p_{\boldsymbol{\theta}}(y_i|\boldsymbol{x}_i))=\hat{\theta}_{\mathsf{f}}.$$

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Estimate  $\hat{\theta}_{f} = \operatorname{argmax}_{\theta} \ell(\theta; \mathcal{T}_{f})$ , infer for  $n + 1 \leq i \leq n + n'$ :  $\hat{y}_{i} = p_{\hat{\theta}_{f}}(1|\mathbf{x}_{i})$ ,

and re-estimate  $\theta$  using the resulting  $\mathcal{T}_{c}$ . For  $1 \leq j \leq d$ :

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such that:

$$\operatorname*{argmax}_{\boldsymbol{\theta}\in\Theta} \sum_{i=n+1}^{n'+n} \sum_{y_i=0}^1 p_{\hat{\theta}_{\mathsf{f}}}(y_i|\boldsymbol{x}_i) \ln(p_{\boldsymbol{\theta}}(y_i|\boldsymbol{x}_i)) = \hat{\theta}_{\mathsf{f}}.$$

Finally:

$$rgmax_{oldsymbol{ heta}\in\Theta}\ell(oldsymbol{ heta};\mathcal{T}_{\mathsf{c}}) = rgmax_{oldsymbol{ heta}\in\Theta}\ell(oldsymbol{ heta};\mathcal{T}_{\mathsf{f}}) = \hat{ heta}_{\mathsf{f}}.$$

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### Reject Inference: missingness mechanism

► MAR<sup>3</sup>: 
$$\forall x, y, z, p(z|x, y) = p(z|x)$$
  
 $\rightarrow$  Financing is determined by an old score:  $Z = \mathbb{1}_{\{(1,x)'\theta > cut\}}$ .

<sup>3</sup>Little and Rubin, <u>Statistical analysis with missing data</u>. <sup>4</sup>Molenberghs et al., "Every missingness not at random model has a missingness at random counterpart with equal fit".

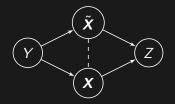
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MAR<sup>3</sup>: ∀ x, y, z, p(z|x, y) = p(z|x) → Financing is determined by an old score: Z = 1<sub>{(1,x)</sub>/θ>cut}</sub>.
MNAR<sup>3</sup>: ∃ x, y, z, p(z|x, y) ≠ p(z|x) → Operators' hidden "feeling" X̃ influence the financing. → Expert rules based on both present and hidden features X and X̃ resp. where X̃ cannot be totally explained by X. → Cannot be tested<sup>4</sup>.

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## Reject Inference: research contribution

Fuzzy Augmentation and Twins produce the same coefficient  $\hat{ heta}_{ ext{f}}.$ 

Reclassification<sup>5,6,7</sup> is equivalent to a Classification-EM algorithm, thus introducing a bias in the estimation of  $\theta$ .

	MAR	MNAR
Well-specified model	$\hat{ heta}_{ extsf{f}}$ is unbiased.	$\hat{ heta}_{ extsf{f}}$ is biased.
Misspecified model	$\hat{ heta}_{f}$ is biased: Augmentation <sup>2,5,6,7</sup> could be suitable but introduces a new estimation procedure <sup>8</sup> (which requires $\forall x, p(f x) > 0$ ).	Any correction relies on <i>a priori</i> unverifiable assumptions about $p_{\phi}(z \mathbf{x}, y)$ , <i>e.g.</i> the Parcelling <sup>5,6,7</sup> method.

<sup>5</sup>Guizani et al., "Une Comparaison de quatre Techniques d'Inférence des Refusés dans le Processus d'Octroi de Crédit".

<sup>6</sup>Soulié and Viennet, "Le Traitement des Refusés dans le Risque Crédit".

<sup>7</sup>Banasik and Crook, "Reject inference, augmentation, and sample selection".

<sup>8</sup>Zadrozny, "Learning and evaluating classifiers under sample selection bias". 18/5

## Reject Inference: augmentation

For "local" misspecified models and "global" models:

$$\mathbb{E}_{\mathbf{x},y}[\ln[p_{\theta}(y|\mathbf{x})]] = \sum_{y=0}^{1} \int_{\mathcal{X}} \ln p_{\theta}(y|\mathbf{x}) p(y|\mathbf{x}) p(\mathbf{x}) d\mathbf{x}$$
$$= \sum_{y=0}^{1} \int_{\mathcal{X}} p(\mathbf{f}) \ln p_{\theta}(y|\mathbf{x}) \frac{p(\mathbf{x}|\mathbf{f})}{p(\mathbf{f}|\mathbf{x})} p(y|\mathbf{x}) d\mathbf{x}$$
$$= \sum_{y=0}^{1} \int_{\mathcal{X}} p(\mathbf{f}) \frac{\ln p_{\theta}(y|\mathbf{x})}{p(\mathbf{f}|\mathbf{x})} p(\mathbf{x}, y|\mathbf{f}) d\mathbf{x}$$
$$\approx \frac{1}{n} \sum_{i \in \mathcal{T}_{\mathbf{f}}} \frac{p(\mathbf{f})}{p(\mathbf{f}|\mathbf{x}_{i})} \ln p_{\theta}(y_{i}|\mathbf{x}_{i}).$$

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This assumes  $p(f|\mathbf{x}) > 0 \ \forall x$ , which is wrong.

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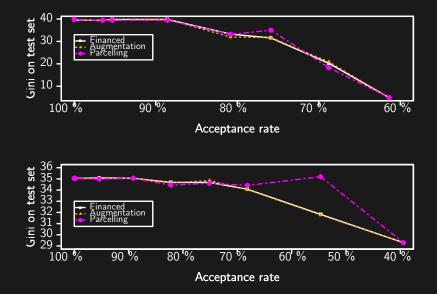
For "local" misspecified models and "global" models:

$$\begin{split} \mathbb{E}_{\mathbf{x},y}[\ln[p_{\theta}(y|\mathbf{x})]] &= \sum_{y=0}^{1} \int_{\mathcal{X}} \ln p_{\theta}(y|\mathbf{x}) p(y|\mathbf{x}) p(\mathbf{x}) d\mathbf{x} \\ &= \sum_{y=0}^{1} \int_{\mathcal{X}} p(\mathbf{f}) \ln p_{\theta}(y|\mathbf{x}) \frac{p(\mathbf{x}|\mathbf{f})}{p(\mathbf{f}|\mathbf{x})} p(y|\mathbf{x}) d\mathbf{x} \\ &= \sum_{y=0}^{1} \int_{\mathcal{X}} p(\mathbf{f}) \frac{\ln p_{\theta}(y|\mathbf{x})}{p(\mathbf{f}|\mathbf{x})} p(\mathbf{x}, y|\mathbf{f}) d\mathbf{x} \\ &\approx \frac{1}{n} \sum_{i \in \mathcal{T}_{\mathbf{f}}} \frac{p(\mathbf{f})}{p(\mathbf{f}|\mathbf{x}_{i})} \ln p_{\theta}(y_{i}|\mathbf{x}_{i}). \end{split}$$

This assumes  $p(f|\mathbf{x}) > 0 \ \forall x$ , which is wrong.

Further, one needs to specify / model  $p(f|\mathbf{x})$ .

## Reject Inference: industry contribution



## Feature quantization

## Feature quantization: by an example

For theoretical reasons: bias-variance tradeoff.

For practical reasons: interpretability, outliers... ... at the expense of the statistician's time.

#### Quantized data

$$\begin{split} \boldsymbol{q}(\boldsymbol{x}) &= (\boldsymbol{q}_1(x_1), \dots, \boldsymbol{q}_d(x_d)) \\ \boldsymbol{q}_j(x_j) &= (q_{j,h}(x_j))_1^{m_j} \text{ (one-hot encoding)} \\ q_{j,h}(\cdot) &= \mathbb{1}(x_j \in C_{j,h}), 1 \leq h \leq m_j \end{split}$$

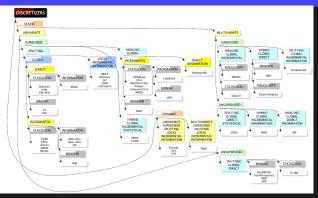
#### Quantization is model selection (illustrated here with BIC).

#### Oracle

$$\begin{split} \boldsymbol{\theta}^{\star}, \boldsymbol{q}^{\star} &= \operatorname*{argmax}_{\boldsymbol{\theta}\in\Theta_{q}, \boldsymbol{q}\in\boldsymbol{\mathcal{Q}}} \mathbb{E}_{\mathsf{x}, y} \left[ \ln p_{\boldsymbol{\theta}}(y|\boldsymbol{q}(\mathsf{x})) \right], \\ \hat{\boldsymbol{\theta}}^{\mathsf{BIC}}, \hat{\boldsymbol{q}}^{\mathsf{BIC}} &= \operatorname*{argmin}_{\boldsymbol{\theta}\in\Theta_{q}, \boldsymbol{q}\in\boldsymbol{\mathcal{Q}}} \mathsf{BIC}(\hat{\boldsymbol{\theta}}_{\boldsymbol{q}}; \mathsf{y}_{\mathsf{f}}, \boldsymbol{q}(\mathsf{x}_{\mathsf{f}})), \\ & \text{where } \hat{\boldsymbol{\theta}}_{\boldsymbol{q}} = \operatorname*{argmax}_{\boldsymbol{\theta}\in\Theta_{q}} \ell(\boldsymbol{\theta}; \mathsf{y}_{\mathsf{f}}, \boldsymbol{q}(\mathsf{x}_{\mathsf{f}})). \\ & \text{Implicitly assumes quantizations are "well" separated.} \end{split}$$

#### Quantization becomes an algorithmic problem.

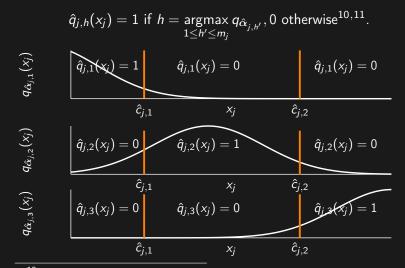
### Feature quantization: existing approaches



These approaches<sup>9</sup> maximize an "intermediary" criterion, *e.g.*:  $\hat{\boldsymbol{q}}_{j}^{\chi^{2}} = \operatorname{argmax} \chi^{2}(\boldsymbol{q}_{j}(\mathbf{x}_{f}), \mathbf{y}_{f}) \stackrel{?}{\approx} \boldsymbol{q}_{j}^{\star},$ and we hope that it's aligned with our original goal s.t.:  $\hat{\boldsymbol{\theta}}^{\chi^{2}} = \operatorname{argmax} \ell(\boldsymbol{\theta}; \mathbf{y}_{f}, \hat{\boldsymbol{q}}^{\chi^{2}}(\mathbf{x}_{f})) \stackrel{?}{\approx} \boldsymbol{\theta}^{\star}.$ 

<sup>&</sup>lt;sup>9</sup>Ramirez-Gallego et al., "Data Discretization: Taxonomy and Big Data Challenge".

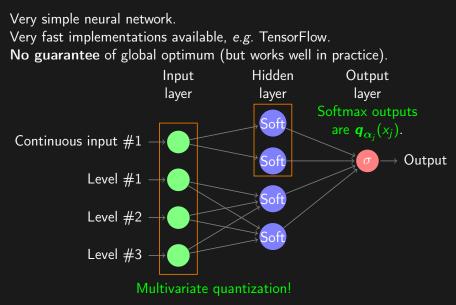
### Feature quantization: MAP estimation



<sup>10</sup>Chamroukhi et al., "A regression model with a hidden logistic process for feature extraction from time series".

<sup>11</sup>Samé et al., "Model-based clustering and segmentation of time series with changes in regime".

### Feature quantization: neural networks



## Feature quantization: neural networks

#### Simulated data

Table: For different sample sizes n, (A) Cl of  $\hat{c}_{j,2}$  for  $c_{j,2} = 2/3$ . (B) Cl of  $\hat{m}$  for  $m_1 = 3$ . (C) Cl of  $\hat{m}_3$  for  $m_3 = 1$ .



#### CACF data

Table: Gini indices (the greater the value, the better the performance) of our proposed quantization algorithm *glmdisc*, the two baselines and the current scorecard.

Portfolio	ALLR	Current	ad hoc	Our proposal:	Our proposal:	glmdisc-SEM
		performance	methods	<i>glmdisc</i> -NN	glmdisc-SEM	w. interactions
Automobile	59.3 (3.1)	55.6 (3.4)	59.3 (3.0)	58.9 (2.6)	57.8 (2.9)	64.8 (2.0)
Renovation	52.3 (5.5)	50.9 (5.6)	54.0 (5.1)	<b>56.7</b> (4.8)	55.5 (5.2)	55.5 (5.2)
Standard	39.7 (3.3)	37.1 (3.8)	45.3 (3.1)	43.8 (3.2)	36.7 (3.7)	47.2 (2.8)
Revolving	62.7 (2.8)	58.5 (3.2)	63.2 (2.8)	62.3 (2.8)	60.7 (2.8)	<b>67.2</b> (2.5)
Mass retail	52.8 (5.3)	48.7 (6.0)	61.4 (4.7)	<b>61.8</b> (4.6)	61.0 (4.7)	60.3 (4.8)
Electronics	52.9 (11.9)	55.8 (10.8)	56.3 (10.2)	72.6 (7.4)	62.0 (9.5)	63.7 (9.0)

# Segmentation: logistic regression trees

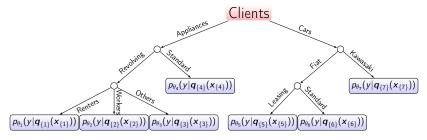


Figure: Scorecards tree structure in acceptance system.

 Promise a new partner their own score to maximize acceptance;

- Promise a new partner their own score to maximize acceptance;
- Merge existing "close" branches that show similar performance;

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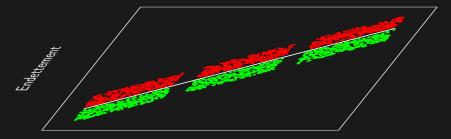
This structure is not the result of optimization and is probably suboptimal (by how much?);

- Promise a new partner their own score to maximize acceptance;
- Merge existing "close" branches that show similar performance; Try basic "clustering" techniques, *e.g.* visual separation of the data and / or levels on the two first MCA axes.

Problem(s):

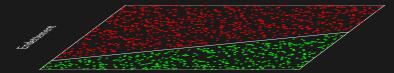
- This structure is not the result of optimization and is probably suboptimal (by how much?);
- There are situations in which it severely fails.

## Segmentation: logistic regression trees

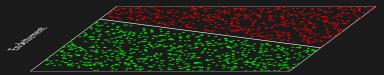


Revenus

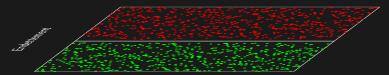
## Segmentation: logistic regression trees



Revenus



Revenus



Revenus

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$$p(y|\mathbf{x}) = \sum_{c=1}^{K} \underbrace{p_{\theta}(y|\mathbf{x};c)}_{\substack{\text{optimized'' GCA "unoptimized'' relaxed \\ \text{constraint}}} \underbrace{p_{\beta}(c|\mathbf{x})}_{\text{CACF constraint}},$$

where  $p_{\beta}(c|\mathbf{x})$  is given by the classification tree as the proportion of training samples in each leaf (not majority vote).

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$$c_i^{(s)} \sim p_{\boldsymbol{\theta}^{\cdot(s-1)}}(y_i|\boldsymbol{x}_i;\cdot)p_{\beta^{(s-1)}}(\cdot|\boldsymbol{x}_i).$$

$$heta^{c(s)} = \operatorname*{argmax}_{ heta^c} \sum_{i=1}^n \mathbbm{1}_c(c_i^{(s)}) \ln p_{ heta^c}(y_i | \mathbf{x}_i; c_i).$$

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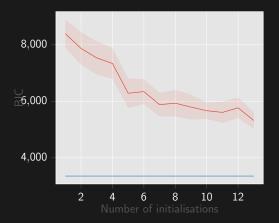
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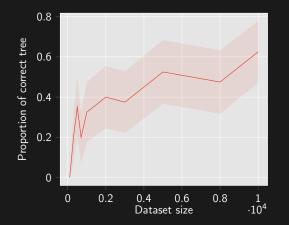
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 $\beta^{(s)} = \mathsf{C4.5}(\mathsf{c}^{(s)},\mathsf{x}).$ 

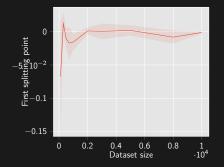
## Segmentation: logistic regression trees: some results



#### Segmentation: logistic regression trees: some results



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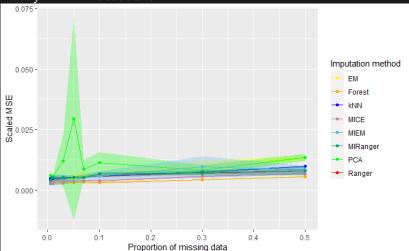
	Logistic	Decision	SEM	Gradient
	regression	Tree		Boosting
AUC ( $\pm$ vs current method)	-3,02	-2,66	-1,78	-0,17

	SEM	LMT	MOB
<pre># segment (current: 9)</pre>	2	11	1
AUC ( $\pm$ vs current method)	-1,52	-7,70	-5,21

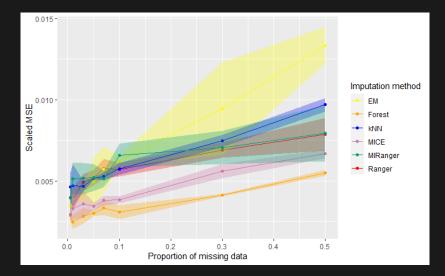
# Missing data imputation

#### Missing data imputation: some results I

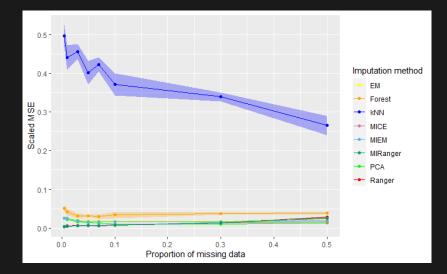
Research internship: comparing missing data imputation methods, mostly in MAR situations.



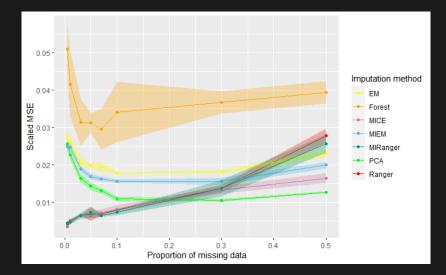
### Missing data imputation: some results II



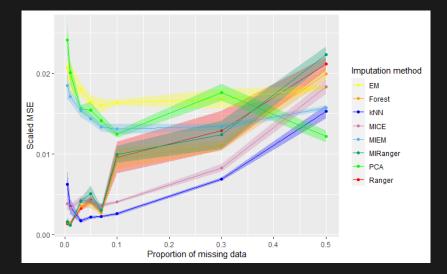
#### Missing data imputation: some results III



#### Missing data imputation: some results IV

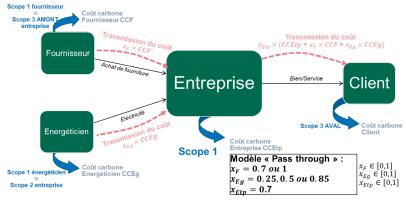


#### Missing data imputation: some results V



## Carbon risk

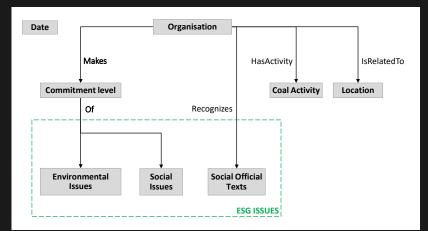
Research internship: use carbon price scenarios to impact the earnings of big corporations and adjust their default probability accordingly.



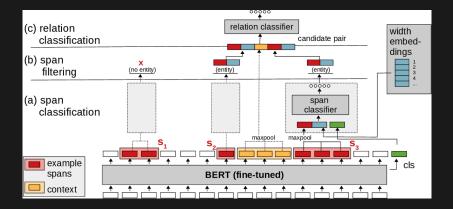
## NLP for extra-financial reports

#### NLP for extra-financial reports: some results I

Research internship: build joint NER and RE models to automatically read through extra-financial reports.



#### NLP for extra-financial reports: some results II



## Conclusion and future work

This PhD tackled three main issues of "traditional" Credit Scoring:1. Reject inference: impact of tossing away not-financed clients,

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1. Reject inference: impact of tossing away not-financed clients, Conclusion: sound problem reformulation, no method recommended, scoringTools R package.

- 1. Reject inference: impact of tossing away not-financed clients,
- 2. "Constrained" representation learning: discretization, grouping, interaction screening,

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Conclusion: better performance, less time-consuming, glmdisc R and Python packages.

- 1. Reject inference: impact of tossing away not-financed clients,
- 2. "Constrained" representation learning: discretization, grouping, interaction screening,
- 3. Predictive segmentation: logistic regression trees,

- 1. Reject inference: impact of tossing away not-financed clients,
- 2. "Constrained" representation learning: discretization, grouping, interaction screening,
- 3. Predictive segmentation: logistic regression trees,

Conclusion: first experiments on simulated and real data are encouraging, glmtree R package.

 Credit Scoring for profit: swap "p(2 unpaid instalments)" for p(profit> 0) or E[profit],

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Perspective: experiment observation-wise misclassification costs.

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- Credit Scoring for profit: swap "p(2 unpaid instalments)" for p(profit> 0) or E[profit],
- 2. Representation learning for fine-grained unstructured data, Perspective: provide statistically sound methods to aggregate "behavioural" data, *e.g.* web visitation patterns.

# Thanks!

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# Quantization

"Soft" approximation:

$$oldsymbol{q}_{oldsymbol{lpha}_{j}}(\cdot) = ig(q_{oldsymbol{lpha}_{j,h}}(\cdot)ig)_{h=1}^{m_{j}} ext{ with } egin{cases} \sum_{h=1}^{m_{j}} q_{oldsymbol{lpha}_{j,h}}(\cdot) = 1, \ 0 \leq q_{oldsymbol{lpha}_{j,h}}(\cdot) \leq 1, \end{cases}$$

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For continuous features, we set for  $\alpha_{j,h} = (\overline{\alpha_{j,h}^0, \alpha_{j,h}^1}) \in \mathbb{R}^2$ 

$$q_{\alpha_{j,h}}(\cdot) = \frac{\exp(\alpha_{j,h}^0 + \alpha_{j,h}^1 \cdot)}{\sum_{g=1}^{m_j} \exp(\alpha_{j,g}^0 + \alpha_{j,g}^1 \cdot)}$$

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For categorical features, we set for  $\alpha_{j,h} = (\alpha_{j,h}(1), \dots, \alpha_{j,h}(l_j)) \in \mathbb{R}^{l_j}$ 

$$q_{\boldsymbol{\alpha}_{j,h}}(\cdot) = \frac{\exp\left(\alpha_{j,h}(\cdot)\right)}{\sum_{g=1}^{m_j} \exp\left(\alpha_{j,g}(\cdot)\right)}$$

We wish to maximize the following likelihood:

$$(\hat{\theta}, \hat{\alpha}) = \operatorname*{argmax}_{\theta, \alpha} \ell(\theta, \alpha; \mathsf{x}_{\mathsf{f}}, \mathsf{y}_{\mathsf{f}}) = \operatorname*{argmax}_{\theta, \alpha} \sum_{i=1}^{n} \ln p_{\theta}(y_{i} | \boldsymbol{q}_{\alpha}(\boldsymbol{x}_{i})).$$

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Anyway, or more generally if there is no true quantization  $q^*$ ,  $\hat{q}$  is used instead as a quantization candidate.

**Problem:**  $\ell(\theta, \alpha; x_f, y_f)$  cannot be directly maximized.

**Solution:** Resort to (stochastic) gradient descent which each step (s) will yield  $\hat{\alpha}^{(s)}$  and quantization candidate  $\hat{q}^{(s)}$ .

We have drastically restricted the search space to *iter* well-chosen candidates resulting from the the gradient descent steps.

$$s^{\star} = \mathop{\mathrm{argmin}}\limits_{s=1,...,iter} \mathsf{BIC}(\hat{ heta}_{\hat{m{q}}^{(s)}})$$

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We would still need to loop over candidates m!

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In practice if  $\forall i, q_{\alpha_{j,h}}(x_j) \ll 1$ , then level *h* disappears while performing the argmax.

Start with  $\boldsymbol{m} = (m_{\max})_1^d$  and "wait" ...

# Bivariate interactions

Upper triangular matrix with  $\delta_{k,\ell} = 1$  if  $k < \ell$  and features k and  $\ell$  "interact" in the logistic regression.

$$\mathsf{logit}(p_{m{ heta}}(1|m{q}(m{x}))) = heta_0 + \sum_{j=1}^d heta_j^{m{q}_j(x_j)} + \sum_{1 \leq k < \ell \leq d} \delta_{k,\ell} heta_{k,\ell}^{m{q}_k(x_k)m{q}_\ell(x_\ell)}.$$

Upper triangular matrix with  $\delta_{k,\ell} = 1$  if  $k < \ell$  and features k and  $\ell$  "interact" in the logistic regression.

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Analogous to previous problem:  $2^{\frac{d(d-1)}{2}}$  models.

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**Trick:** alternate one discretization / grouping step and one "interaction" step.

# SEM-Gibbs quantization

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- > Solution: random draw  $\approx$  Bayesian statistics.

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There would still be a sum over  $Q_m$ :  $p(y|\mathbf{x}, \theta, \alpha) = \sum_{\mathbf{q} \in Q_m} p_{\theta}(y|\mathbf{q}) \prod_{j=1}^d p_{\alpha_j}(\mathbf{q}_j|x_j)$ 

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Gibbs-sampling step:

$$p(\mathbf{q}_j|\mathbf{x}, y, \mathbf{q}_{\{-j\}}) \propto p_{\boldsymbol{ heta}}(y|\mathbf{q}) p_{\boldsymbol{lpha}_j}(\mathbf{q}_j|\mathbf{x}_j)$$

# SEM-Gibbs quantization: algorithm

#### Initialization

(	×1,1	$x_{1,d}$	)	(	$q_{1,1}$	¶1,d \
			at random			.
			$\Rightarrow$			:
$\langle$	× <sub>n,1</sub>	× <sub>n,d</sub>	)		¶_n,1	$q_{n,d}$

Loop

$$\begin{pmatrix} y_{\mathbf{1}} \\ \vdots \\ y_{n} \end{pmatrix} \xrightarrow{\text{logistic}} \left( \begin{array}{ccc} \mathfrak{q}_{\mathbf{1},\mathbf{1}} & \cdots & \mathfrak{q}_{\mathbf{1},d} \\ \vdots & \vdots & \vdots \\ \mathfrak{q}_{n,\mathbf{1}} & \cdots & \mathfrak{q}_{n,d} \end{array} \right) \xrightarrow{\text{polytomous}} \left( \begin{array}{ccc} x_{\mathbf{1},\mathbf{1}} & \cdots & x_{\mathbf{1},d} \\ \vdots & \vdots & \vdots \\ x_{n,\mathbf{1}} & \cdots & x_{n,d} \end{array} \right)$$

Updating q

$$\left(\begin{array}{c} p(y_{1}, \mathfrak{q}_{1,j} = k | \mathbf{x}_{i}) \\ \vdots \\ p(y_{n}, \mathfrak{q}_{n,j} = k | \mathbf{x}_{i}) \end{array}\right) \xrightarrow{\text{random}}_{\substack{\text{sampling} \\ \Rightarrow}} \left(\begin{array}{c} \mathfrak{q}_{1,j} \\ \vdots \\ \mathfrak{q}_{n,j} \end{array}\right)$$

Calculating  $q^{MAP}$ 

$$\left( \begin{array}{c} \mathbf{q}^{\mathsf{MAP},\mathbf{1},j} \\ \vdots \\ \mathbf{q}^{\mathsf{MAP},n,j} \end{array} \right) \xrightarrow{\mathsf{MAP}} \left( \begin{array}{c} \operatorname{argmax}_{\mathbf{q}_{j}} p_{\mathbf{\alpha}_{j}}(\mathbf{q}_{j} | \mathbf{x}_{1,j}) \\ \operatorname{estimate} \\ = \end{array} \right) \xrightarrow{\mathsf{argmax}} \left( \begin{array}{c} \operatorname{argmax}_{\mathbf{q}_{j}} p_{\mathbf{\alpha}_{j}}(\mathbf{q}_{j} | \mathbf{x}_{n,j}) \\ \vdots \\ \operatorname{argmax}_{\mathbf{q}_{j}} p_{\mathbf{\alpha}_{j}}(\mathbf{q}_{j} | \mathbf{x}_{n,j}) \end{array} \right)$$